

## CATEGORY 2: USER-FRIENDLY GREEN AREAS AND GARDEN PROJECTS IN THE FIELD OF GASTRONOMY/THE HOTEL INDUSTRY & COMMERCIAL AREAS



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### **CHRISTEL EHLERS / ALB-GOLD PASTA PRODUCTS/HERB GARDEN (DE, SINCE 2005) ALB-GOLD WORLD OF HERBS**

Opened in the German town of Trochtelfingen in 2005, the huge biodiversity of fauna and flora is reflected in the ALB-GOLD Kräuter- und Erlebnisgarten (ALB GOLD Herb and Experience Garden) is relating to noodle production. Covering an area of approximately 2 hectares and cultivated in line with purely ecological principles, the Kräuter Welt (World of Herbs) builds a bridge for visitors as a "natural oasis" with a variety of spice, healing and crop plants to the topic of a balanced and healthy nutrition. The often lost appreciation for foods and their "ingredients" is becoming understandable and comprehensible here: more than 1.000 plant species, 600 of which are various healing and spice herbs alone, approximately 250 species of decorative and wild shrubs, as well as more than 150 kinds of woody plants change their outer appearance month by month with beneficial fragrances, changing colours and shapes, rewarding visitors with many sensory impressions. You can only protect things that you know: The habitat of rare species also serves the transfer of knowledge on herbs and their processing possibilities, as well as awareness-raising for handling nature and species protection. Events are held from April until October, reaching from the Day of Biodiversity to the- med tours. There are information brochures, education partnerships with two schools. For the employees, the garden offers an oasis during the lunchbreak.




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